



BRAZOS INVESTMENT PARTNERS, LLC

BRAZOS PRIVATE EQUITY PARTNERS TEAMS WITH WHOLESOME HOLDINGS IN FOOD AND BEVERAGE SECTOR

Dallas, June 6, 2006 – Brazos Private Equity Partners, LLC, a Dallas-based private investment firm, today announced that it has formed a new venture with veteran food and beverage executive Terry O’Brien and Wholesome Holdings Group, LLC, which is Mr. O’Brien’s acquisition company. Wholesome Holdings will team with Brazos to acquire food and beverage companies. Brazos and Mr. O’Brien indicated their focus is on companies with revenues in the range of \$50 million to \$500 million. Brazos will support its initiative with Wholesome Holdings and Mr. O’Brien with up to \$60 million of equity capital from Brazos Equity Fund II, L.P.

Mr. O’Brien has a deep background in the food and beverage industry. He most recently led, as CEO, the turnaround at Brachs Confections and the revival of growth in its core holiday business. Over the past 17 years, Mr. O’Brien has served in executive capacities at Barry Callebaut, Dean Foods and Frito-Lay. Mr. O’Brien is a member of the Board of Directors of American Italian Pasta Company (NYSE: PLB). Additionally, the partners of Brazos have prior experience and success in the food and beverage sector with companies including Ghirardelli Chocolate and Cheddar’s Casual Cafés.

Brazos partner Jeff Fronterhouse said: “We are excited about our new venture with Terry O’Brien and the Wholesome Holdings team. Terry brings substantial operating experience and a network of relationships that will be valuable as a part of our efforts to successfully deploy capital for our investors in the food and beverage sector. Our relationship with Terry is consistent with our strategy of providing equity capital to support proven and experienced executives who have a history of creating substantial shareholder value.”

Mr. O’Brien said: “I am delighted to team with Brazos in pursuing investment opportunities in the food and beverage industry. Their strong investment track record demonstrates their financial expertise, team approach and integrity. With Brazos, we now have a long-term, experienced equity partner to acquire and aggressively expand successful, entrepreneurial businesses.”

About Brazos

Brazos Private Equity Partners, LLC, is a Dallas-based private investment firm that specializes in leveraged acquisitions and recapitalizations of established, profitable companies with strong and proven management teams, predictable cash flows and significant growth potential. Brazos partners with management teams to invest in consumer, distribution, financial services, healthcare, manufacturing and media businesses. Since inception, Brazos has completed twenty-seven acquisitions. The firm has in excess of \$650 million under management and is currently investing Brazos Equity Fund II, L.P., an investment partnership with \$400 million in subscriptions. For additional information about Brazos, please visit the firm’s website at www.brazospartners.com.

About Wholesome Holdings

Wholesome Holdings Group, LLC is focused on acquiring and overseeing the management of mid-sized companies and brands in the food and beverage sector. The company targets acquisitions and recapitalizations of family-owned or closely-held businesses, as well as the acquisition of divisions of larger companies. The company’s management team has helped lead the operational consolidation of 18 food and beverage acquisitions totaling more than \$1.2 billion in revenue.

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