

**BRAZOS PRIVATE EQUITY PARTNERS AND WHOLESOME HOLDINGS
COMPLETE ACQUISITION OF TWO FOOD COMPANIES**

**– First Two Transactions Under Previously Announced
Food and Beverage Investment Initiative –**

DALLAS, Nov. 5, 2007 – In the first two transactions under their previously announced food and beverage investment initiative, Brazos Private Equity Partners, LLC, a Dallas-based private investment firm, and Wholesome Holdings Group, LLC, today announced the acquisition of two leading niche food companies, Sadler’s Bar-B-Que Sales, Ltd. (“Sadler’s”) and Golden County Foods, Inc. (“Golden County”). Financial terms of the two transactions were not disclosed.

Sadler’s Bar-B-Que Sales, Ltd., based in Henderson, Texas, is the leading North American producer of authentic, high-quality smoked meats including brisket, chopped/shredded products, ribs and other barbeque-related food items. Sadler’s meats are slow-cooked for up to eighteen hours using traditional pit smoking with natural hardwood coals. Founded in 1948 by Red Sadler as a 50-square-foot drive-up BBQ stand, Sadler’s—whose leadership team includes several members of the Sadler family—now operates a 200,000-square-foot USDA-certified processing facility. The Company’s Sadler’s-branded products are gaining distribution nationwide through several major grocery retailers, foodservice distributors and national chain restaurants and other branded food processors. The Company also produces high-quality products for several prominent partners.

Golden County Foods, Inc., co-founded in 1991 by president Mark Arend and based in Plover, Wisconsin, is a specialty manufacturer of frozen snack, appetizer and potato-based products whose customers include large food companies, restaurant chains, mass merchants and retail grocers. The Company produces a wide range of frozen snacks and appetizers, which include battered and breaded snacks and appetizers, fried shell products, twice-baked stuffed potatoes and other complementary products.

Brazos partner Jeff S. Fronterhouse said: “Sadler’s and Golden County are well-positioned high-growth leaders in their respective food-industry niches. Both Sadler’s and Golden County are businesses founded by entrepreneurial families that were very successful in achieving exceptional growth in their respective companies. We look forward to working with Terry and with the respective Sadler’s and Golden County leadership teams to build upon this historical success and take the performance and value of each to a new level.”

Terry O’Brien, founder and head of Wholesome Holdings, said: “I’m pleased to have teamed with Brazos in the acquisition of these two outstanding food companies. I look forward to working with each of these talented management teams to build additional value for their respective customers, employees and business partners. Both business teams will be managing an exciting next phase of growth.”

Over the past 18 years, Mr. O’Brien has served in executive capacities at Barry Callebaut, Dean Foods and Frito-Lay, and he currently serves as a member of the Board of Directors of American Italian Pasta Company. Mr. O’Brien will assume the CEO position at both companies.

About Brazos Private Equity Partners, LLC

Brazos Private Equity Partners, LLC, of Dallas, one of the most active middle-market private investment firms in the United States, specializes in leveraged acquisitions and recapitalizations

of established, profitable companies with strong and proven management teams, predictable cash flows and significant growth potential. Brazos partners with management teams to invest in consumer, distribution, financial services, healthcare, manufacturing and media businesses. Since inception, Brazos has completed forty transactions representing in excess of \$1.5 billion in value, including, among others Ennis Paint, Ancillary Healthcare Solutions, Walls Industries, and ORS Nasco. The firm has in excess of \$650 million under management and is currently investing Brazos Equity Fund II, L.P., an investment partnership with \$400 million in subscriptions. For additional information about Brazos, please visit the firm's website at www.brazospartners.com

About Wholesome Holdings

Wholesome Holdings Group, LLC was founded by Terry O'Brien and is focused on acquiring and overseeing the management of mid-sized companies and brands in the food and beverage sector. The firm targets acquisitions and recapitalizations of family-owned or closely-held businesses, as well as the acquisition of divisions of larger companies. The firm's management team has helped lead the operational consolidation of 14 food and beverage acquisitions totaling more than \$1.4 billion in revenue. For additional information about Wholesome Holdings, please visit the firm's website at www.wholesomeholdings.com.

Contacts: Roy Winnick or Mark Semer
Kekst and Company
212-521-4842 or 4802